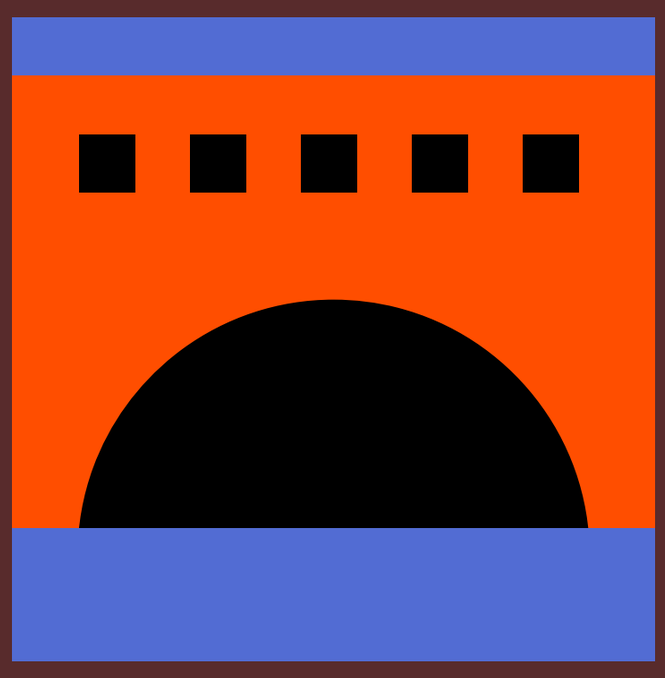
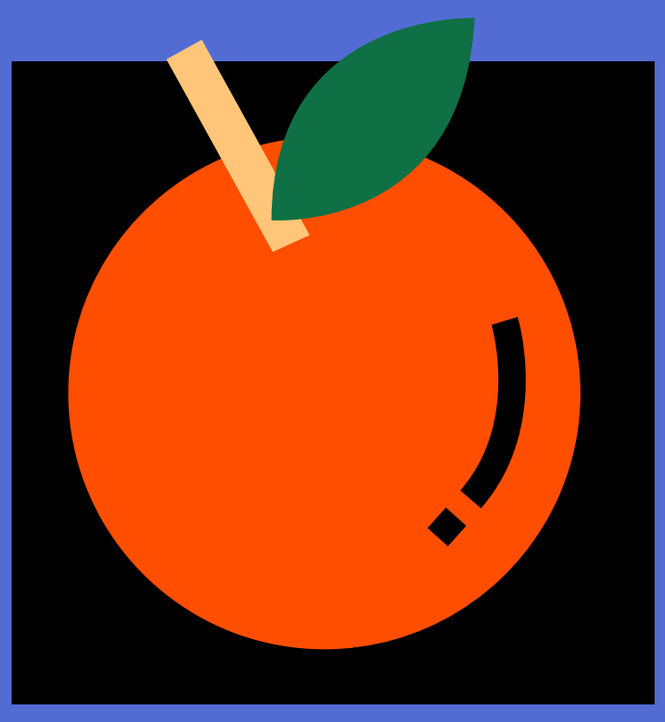












PROGRAM

II Professional Conference. International Edition.

Education and Mediation in Culture, Museums, and Heritage as Activators of Cultural Rights

5 —— 6 NOV. 2026

Centro de Historias, Zaragoza

Within the framework of the Cultural Rights Plan

Organized by:

Almazuela

Supported by:

MINISTERIO DE CULTURA — DIRECCIÓN GENERAL DE DERECHOS CULTURALES

PLAN DE DERECHOS CULTURALES

Daniel & Nina Carasso FUNDACIÓN

Zaragoza AYUNTAMIENTO

Universidad Zaragoza 1474

CIFICE Centro de Innovación, Formación e Investigación en Ciencias de la Educación Universidad Zaragoza

Grupo de Innovación Docente InnovARGOS Universidad Zaragoza 1474

THURSDAY 5 NOV. 2026

POLICY FRAMEWORKS AND GLOBAL DIALOGUES

MORNING

PERSPECTIVES ON CULTURAL MEDIATION, EDUCATION AND CULTURAL RIGHTS

10:00
Institutional Opening
Welcome and presentation of the conference.

10:30
Cultural Rights in Action
Jazmín Beirak, General Director for Cultural Rights.

11:00
Break

11:45
Critical Perspectives on a Profession in Transformation. Perspectives from Brazil and Germany

Lia Calabre (Brazil)
Social museology in the context of public cultural policy-making: a focus on rights and cultural citizenship.

Carmen Mörsch (Germany)
Critical Diversity Literacy in Museum and Gallery Education: challenging canons, methods and structures.

THURSDAY 5 NOV. 2026

POLICY FRAMEWORKS AND GLOBAL DIALOGUES

AFTERNOON

PROFESSIONALISATION AND INTERNATIONAL NETWORKS

17:00
Presentation of the report "Defining the Cultural Education and Mediation Professional Profile"
Developed by the Almazuela working group.
Presenter: Javier Rodrigo (Transductores, ACEP) and Yolanda Riquelme (La Liminal, AMECUM).

18:00
Presentation of the report: "Cultural Mediation in Higher Education: Insights from the Conjunciones Program"
Aixa González Sánchez-Marín, Hablar en Arte.

18:30
Break

18:45
Panel discussion. Weaving Transnational Networks
- **Italian Association of Museum Educators (AIEM)**
  Marianna Di Rosa and Sara Maccioni
- **Education and Communities Working Group**
  (Uruguay) Cecilia Bertolini
- **Austrian Association of Cultural Mediators in Museums and Exhibition Spaces.**
  Monika Holzer
- **Almazuela Spanish Federation of Associations for Education and Mediation in Culture, Museums, and Heritage.**
  Rosa María Hervás Avilés

Moderator: Myriam González (Almazuela and ACEP).

20:30
Closing

FRIDAY 6 NOV. 2026

SITUATED PRACTICES AND COMMUNITY

MORNING

TOOLS AND BEST PRACTICES

10:00
Redistributing Cultural Power in a Diverse Territory
Diego Salazar.

11:00
Barriers, Decisions and Practices for a More Open Institution
Practical workshop led by Diego Salazar.

12:00
BREAK

12:30
Presentation of the “Code of Professional and Institutional Best Practices in the Field of Education and Mediation in Culture and Heritage”
Developed by the Almazuela working group for best practices. Presenter: Mar Sáenz - López Aumente (AMECUM).

13:00
Discussion forum
Open space for audience contributions.

FRIDAY 6 NOV. 2026

SITUATED PRACTICES AND COMMUNITY

AFTERNOON

TERRITORY, RURALITIES AND RIGHTS

17:00
Panel Discussion. Situated Culture in Rural Contexts
- **CRAAC** (Teruel). Óscar Blanch Lombarte.
- **Boira** (Aragón) Concomitentes, Iris Verge and Ana Escariz.
- **La Ortiga Colectiva** (Cantabria). María Montesino.

Moderator: Amparo Moroño (Habitar el Palacio, Extremadura).

18:45
Presentation of the "Rompepuertas" Project
Tour and analysis of the critical youth mediation model in Zaragoza. **Almudena Caso (Cultu.)** and project participants.

20:00

CLOSING

Almazuela—the Spanish Federation of Associations for Education and Mediation in Culture, Museums, and Heritage—is a space for exchange that fosters cooperation and learning among associations.

Currently, Almazuela comprises **ACEP** (Catalan Association for Heritage Education), **AMECUM** (Association of Cultural Mediators of Madrid), **AMUREM** (Murcian Association of Museum and Heritage Educators), **AVALEM** (Valencian Association for Museum Education), **OndarHez** (Basque Heritage Education Association), **TAULA** (Association of Cultural Educators of Mallorca), and **Trenzadora** (Aragonese Association of Cultural and Heritage Educators and Mediators).

We are working to expand this network and strengthen the associations that comprise it. This is essential for gaining the capacity to engage in dialogue and advocacy, and for improving the sector's working conditions and professional standing.

We need you to be a part of it.

Join us, and let's move forward together toward the recognition of cultural and heritage education and mediation.

Almazuela, 2026

